

Fred Horch for Maine House

Innovation. Integrity. Independence.

September 21, 2020

Dear friends and neighbors:

We have an excellent chance to choose a new state legislator for Brunswick who can boost our efforts to quickly revive and wisely regrow our economy—and promote social justice, grassroots democracy, mutual peace and a healthy environment.

No Republican is running in House District 49. That makes this race exceptional: we have a real choice—without fear of a “spoiler”—to elect a Green Independent, building bridges for a better future.

I'm running outside the major party system so I can resist pressure from both Democrat and Republican leaders and better listen to you—whether you are liberal, conservative, or strongly independent. I have the legal expertise, business experience, and community service background necessary to propose, consider, and enact state laws to grow our economy; to protect our well being; to allocate resources fairly; and to connect businesses and people with state programs to meet their needs.

After years of serving customers, managing employees, and making payroll, I keenly understand the needs of small businesses—the backbone of Maine's economy. As a lawyer I served as general counsel for a firm helping businesses adapt and grow with the Internet. After moving to Brunswick, I founded F.W. Horch Sustainable Goods & Supplies, helping people find practical ways to protect our environment. I am currently a co-founder and owner of Spark Applied Efficiency, a mechanical contracting firm that helps local businesses save energy and money through efficiency.

Community service has helped me understand community needs, and motivated me to run for office to meet them. In addition to being a husband, father of three, and small business owner, I've served as a board member of the Mid Coast Hunger Prevention Program, a Master Gardener Volunteer with our high school garden, the creator of the Support Brunswick Facebook group, and now president-elect of the Rotary Club.

You can help Maine move toward better state budgeting, sustainable economic development, and universal health insurance, among other priorities. If you choose me for the Maine House, I will be a catalyst for positive change and a bridge between Republicans and Democrats. I will stand up for shared values and use my knowledge and experience to serve you well. I will listen and learn as I serve, always seeking to collaborate respectfully.

Sometimes party loyalty blinds people to better ways of doing things. Let's improve our Legislature by adding a Green Independent legislator who can bring innovation, integrity, and independence to the office of lawmaker during these difficult times.

Your vote will send me to Augusta at a vital moment to make Maine work better for all of us.

Thank you,



P.S. If you'd like to download a voter guide to see my position on every issue, or just want to learn more about me, visit my campaign website at **www.Horch2020.org**.

Key Facts to Know About this Election

- For your state ballot, you are in Maine House District 49.
- Mattie Daughtry, our current Representative, has termed out of the House and is now running for the Maine Senate.
- You have two candidates to choose between to be our new Representative.
- There is no Republican in the race for Representative to the Legislature.
- With only two candidates, simple majority vote wins.
- I will be on your ballot as K. Frederick Horch, Green Independent.
- I am an attorney, business owner, and active volunteer in Brunswick.
- My contact information is
 - Email: electfredhorch@gmail.com
 - Home phone: (207) 725-9104
 - Website: www.Horch2020.org
 - Facebook: facebook.com/VoteHorch
- My campaign has clean election public funding and is not using lawn signs.
- Voting by absentee ballot will begin on Monday, October 5 or soon after.
- You may vote by absentee ballot for any reason.
- Election day is Tuesday, November 3.
- If you have any questions about voting, call our Town Clerk at 725-6658.